

TRAVIS WILLIAMS

19485 HWY. 62 Garfield, AR 72732 479 619 9842 travis@traviswilldesign.com

EDUCATION

8.02 – PRESENT

Northwest Arkansas Community College

AAS Graphic Design

Graduated May 2005

GPA: 3.35

SKILLS

QuarkXpress, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Corel Painter, Macromedia Dreamweaver, Microsoft Office

WORK EXPERIENCE

3.05 – PRESENT

Tyson Foods, Inc. Food Service Marketing Division

Graphic Designer

- Assisted in the development of advertising to position Tyson in the food service market
- Developed quick-serve restaurant concepts and designed signage, packaging and point-of-purchase materials for use with these concepts
- Designed display graphics and product materials for sales conferences and educational seminars

6.02 – 3.05

The Morning News of Northwest Arkansas

Graphic Designer

- Designed advertising for various publications including, *The Morning News*, *Hawgs Illustrated* and *The Fayetteville Free Weekly*
- Directed the redesign of razorbackcentral.com, an online supplement of *The Morning News* sports section
- Designed self-promotional materials and advertising for the company and its various publications

AWARDS & HONORS

5.05

Most Distinguished Graduate

Northwest Arkansas Community College
Graphic Design Department

2.05

Gold Addy

NWAAF Student Addy Awards

4.04

Winner

Frisco Festival Poster Design Contest

5.04

First Place – Graphic Design

NWACC Annual Student Graphic Design and
Photography Exhibition

11.03 – 11.04

First Place 11.03, 2.04, 11.04

Second Place 5.04

Third Place 11.03

The Morning News Quarterly Ad Design Contest

